



ie.depaulcharity.org

Depaul Public Statement on Fundraising Guiding Principles

Depaul supports people who are homeless or at risk of homelessness.

Depaul operates as one charity but is registered as two separate legal entities in the Republic of Ireland (ROI) and Northern Ireland (NI). We have registered charity status in both jurisdictions.

Depaul shares close links with other members of the Vincentian Family and the Saint Vincent de Paul Society but we are a separate charity.

At the forefront of Depaul is our values;

- We celebrate the potential of people
- We put our words into action
- We aim to take a wider role in civil society
- We believe in rights and responsibilities

Our Vision is of a society in which everyone has a place to call home and a stake in their community.

Our Mission is to end homelessness and change the lives of those affected by it.

Commitment to Standards in Fundraising Practice

Depaul is fully committed to achieving the three core principles contained within the Guidelines for Charitable Organisations on Fundraising from the Public. These core principles are:

1. Respect

- All fundraising will respect the rights and dignity of donors, beneficiaries and the public.
- Fundraising activities will not be unreasonably persistent, intrusive or place undue pressure on people to donate. Should someone not wish to donate, or wish to cease making a donation, that decision will be respected.
- Beneficiaries will not be presented in a disrespectful way in promotional activities and, where possible and appropriate, clients and beneficiaries will have an input into the promotional strategies of the charity.

2. Honesty and Integrity

- Fundraising will occur in an honest and truthful manner.
- Fundraisers will act with integrity and not misrepresent the charity, its need for funds or how they will be applied.
- Questions about fundraising activities and fundraising costs will be answered honestly and in a timely manner.

Dublin Head Office **Belfast Office**
Holy Cross College, 449 Antrim Road,
Clonliffe Road, Belfast,
Dublin 3, D03 P2E7 BT15 3BJ

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t. +353 1 4537111 t. +44 2890 647755
Charity Reg. No. 20048938 Charity Reg. No. NIC102995
(CHY14753) (XR87991)



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- Information about the charity's charitable purpose and activities will be made freely available.
- Charitable donations and gifts will be used for the purposes for which they were donated.

3. Transparency and Accountability

- The charity will take responsibility for its actions and will be capable of explaining, clarifying and justifying those actions.
- The charity's trustees and management will explain and account to donors and the public for the charity's actions.
- The charity will operate in an open, frank and honest way and will ensure that transactions, operations, information and communications are easily understood by donors and the public alike.
- The charity will clearly identify to donors and the public the cause for which the fundraising is occurring and how donations will and are being used.
- The charity will provide ways whereby those interested can easily contact the charity.
- The charity will have a procedure in place to address complaints.

Depaul have considered the Guidelines and believe we meet the standards it sets out.

Depaul's report on our fundraising activities is available in our most recent Annual Accounts and highlighted in our annual report which can be found [here](#).

We welcome your feedback on our performance via any of the contact points. See our Feedback and Complaints Procedure [here](#).

If you do have feedback about any aspect of our work, you can contact Mairéad McGinn, Director of Fundraising & Communications on mairread.mcginn@depaulcharity.net

You can also contact Depaul in writing or by telephone to;

Republic of Ireland Central Office (01) 4537111, Holy Cross College, Clonliffe Road, Dublin 3

Northern Ireland Central Office (028) 90647755 Unit 6, 449 Antrim Road, Belfast, BT15 3BJ

Please give us as much information as possible and let us know how you would like us to respond to you, providing relevant contact details.

Our Charity Registration details are

Depaul Ireland Ltd. -- Company Registration No. 357 828 Charity Registration No. 20048938 (CHY 14753)

Depaul Northern Ireland Ltd. -- Company Registration No. N1054106 Charity Registration No. NIC102995 (XR87991)

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